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The PPI Group Partners with SITEOPS® - CAD with a Brain®

*Popular land development software used by companies such as Target and Lowe's,
as well as, top AEC firms throughout the country.*

Portland, OR and Seattle, WA 2/1/2010 – The PPI Group announced today their agreement to add SITEOPS® land development software/civil engineering software to their vast portfolio of products for the Civil Engineering/Land Development industry. The PPI Group's Vice President, Ken Shersty, says *"We feel SITEOPS® technology is the future for CAD within leading Civil Engineering/Land Development firms, and as an active member in these communities in the Pacific Northwest, the PPI Group is excited to add this product to our lineup."*

SITEOPS is patented land development software that combines powerful layout, grading, and piping tools with the ability to auto-generate cost optimized design files and cost estimates. This online Software-as-a-Service (SaaS) enables rapid site evaluations and incredibly fast "what-if" scenarios, allowing civil engineers to focus on engineering instead of repetitive drafting.

With SITEOPS® you can:

- Optimize grading and piping for your multiple pad projects
- Use SITEOPS technology as a business edge over your competition
- Auto-draw dynamic streets, parking, and drives
- Reduce site design time and produce cost estimates quickly
- Quickly compare site options, and know the cost of pursuing sustainable site LEED points
- Be the hero engineer to your clients and company

Join PPI as we host a one hour webcast, "SITEOPS – CAD with a Brain" on February 25, 2010. Please email events@theppigroup.com for more information.

For additional information on land development software/civil engineering software, please contact: Ken Shersty at the PPI Group at 800.558.5368. For more information on the PPI Group, please visit www.thePPIgroup.com. For more info on SITEOPS, visit www.siteops.com



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